

SURVEY OF PUBLIC ATTITUDES THROUGHOUT THE EU**WEIGHTED TOPLINE - France****FIELDWORK DATES:** 10 - 15 November 2022**BASE SAMPLE:** N=1,065 general population adults (18+) throughout France**WEIGHTING:** The data has been weighted by age, gender, and nicotine product usage to match national statistics.**METHODOLOGY:** Online**RESEARCH AGENCY:** Povaddo

Note: Columns are compared to identify significant differences. Capital letters indicate that the difference is significant at the .001 level, whereas lowercase letters indicate a difference at the .05 level.

S0. Please indicate your place of residence:

	%
France	100%
Unweighted Sample Size	1065
Weighted Sample Size	1000

S1. First, what is your age?

	%
18-34	26%
35-54	36%
55+	38%
Unweighted Sample Size	1065
Weighted Sample Size	1000

S2. Next, what is your gender?

	%
Male	48%
Female	52%
Prefer not to say	0%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q1. Generally speaking, do you feel things in [INSERT COUNTRY] are headed in the right direction or the wrong direction? And, do you feel strongly about that?

	%
TOTAL RIGHT DIRECTION	24%
TOTAL WRONG DIRECTION	65%
Right direction – strongly	4%
Right direction – somewhat	21%
Wrong direction – somewhat	35%
Wrong direction – strongly	30%
Unsure	11%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q2. And, thinking about the European Union (EU) as a whole, do you think things are headed in the right direction or the wrong direction? And, do you feel strongly about that?

	%
TOTAL RIGHT DIRECTION	28%
TOTAL WRONG DIRECTION	57%
Right direction – strongly	4%
Right direction – somewhat	24%
Wrong direction – somewhat	34%
Wrong direction – strongly	23%
Unsure	15%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q3. Please indicate whether you agree or disagree with the following statement: Making the same rules, regulations, and tax rates across all EU Member States can lead to unforeseen, negative consequences.

	%
TOTAL AGREE	55%
TOTAL DISAGREE	28%
Strongly agree	17%
Somewhat agree	38%
Somewhat disagree	21%
Strongly disagree	7%
Unsure	17%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q3a [IF Q3="STRONGLY AGREE," OR "SOMEWHAT AGREE", ASK]. And, what sort of negative consequences do you believe can result from making the same rules, regulations, and tax rates across all EU Member States? Please select all that apply.

	%
Create further inequality by applying tax rates across all Member States regardless of country size and average household income.	56%
Apply a 'one size fits all' approach without understanding country-specific situations	44%
Provide advantages to rich European citizens over poorer European citizens	43%
Provide certain EU countries with an outsized influence in the development of regulations and tax rates	37%
Cause problems to spread from one Member State to the entire bloc	32%
Ignore best practices at the expense of general consensus	30%
Other (SPECIFY)	0%
None of the above	3%
Unsure	6%
Unweighted Sample Size	602
Weighted Sample Size	551

Q4. Which of the following statements do you agree with most, even if you don't agree with either fully:

	%
The EU is focused on the most pressing issues of the day.	30%
The EU is not focused on the most pressing issues of the day because it is distracted by other, less important issues.	53%
Unsure	17%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q5 SUMMARY TABLE [% TOTAL AGREE]. Please indicate whether you agree or disagree with each of the following statements.

	%
The European Union often makes decisions without considering potential unintended consequences	64%
Decisions taken by the EU in Brussels don't fully recognize the impact these decisions will have on Member State finances	62%
In the past, the EU has passed regulations which have had a negative impact on Member States and ordinary EU citizens	59%

FRANCE TOPLINE

Q5 SUMMARY TABLE [% TOTAL DISAGREE]. Please indicate whether you agree or disagree with each of the following statements.

	%
Decisions taken by the EU in Brussels don't fully recognize the impact these decisions will have on Member State finances	24%
The European Union often makes decisions without considering potential unintended consequences	24%
In the past, the EU has passed regulations which have had a negative impact on Member States and ordinary EU citizens	23%

Q5a. The European Union often makes decisions without considering potential unintended consequences.

	%
TOTAL AGREE	64%
TOTAL DISAGREE	24%
Strongly agree	18%
Somewhat agree	46%
Somewhat disagree	18%
Strongly disagree	5%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q5b. Decisions taken by the EU in Brussels don't fully recognize the impact these decisions will have on Member State finances.

	%
TOTAL AGREE	62%
TOTAL DISAGREE	24%
Strongly agree	17%
Somewhat agree	45%
Somewhat disagree	19%
Strongly disagree	5%
Unsure	14%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q5c. In the past, the EU has passed regulations which have had a negative impact on Member States and ordinary EU citizens.

	%
TOTAL AGREE	59%
TOTAL DISAGREE	23%
Strongly agree	18%
Somewhat agree	41%
Somewhat disagree	19%
Strongly disagree	4%
Unsure	18%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q6 [MERGE]. Which of the following do you believe is the most important (1st+2nd+3rd) public health issue facing your country today?

	%
Improving access to affordable and quality health services	65%
Preparing for future pandemics	41%
Reducing CO2 emissions	40%
Reducing illegal drug usage	25%
Encouraging better eating/diet	25%
Improving mental health services	24%
Encouraging more exercise/physical activity	19%
Reducing smoking rates	16%
Reducing alcohol consumption	15%
Other (SPECIFY)	4%
Unsure	10%

Q6a. Which of the following do you believe is the most important public health issue facing [INSERT COUNTRY] today?

	%
Improving access to affordable and quality health services	38%
Reducing CO2 emissions	15%
Preparing for future pandemics	13%
Reducing illegal drug usage	6%
Encouraging better eating/diet	5%
Improving mental health services	4%
Reducing smoking rates	3%
Encouraging more exercise/physical activity	3%
Reducing alcohol consumption	3%
Other (SPECIFY)	3%
Unsure	6%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q6b. And, what do you believe is the second most important public health issue?

	%
Improving access to affordable and quality health services	19%
Preparing for future pandemics	17%
Reducing CO2 emissions	14%
Improving mental health services	11%
Encouraging better eating/diet	9%
Reducing illegal drug usage	9%
Encouraging more exercise/physical activity	7%
Reducing alcohol consumption	6%
Reducing smoking rates	6%
Other (SPECIFY)	1%
Unsure	2%
Unweighted Sample Size	1009
Weighted Sample Size	937

Q6c. And, what do you believe is the third most important public health issue?

	%
Preparing for future pandemics	14%
Reducing CO2 emissions	13%
Encouraging better eating/diet	12%
Reducing illegal drug usage	12%
Improving mental health services	11%
Encouraging more exercise/physical activity	10%
Improving access to affordable and quality health services	10%
Reducing smoking rates	8%
Reducing alcohol consumption	7%
Other (SPECIFY)	2%
Unsure	2%
Unweighted Sample Size	991
Weighted Sample Size	917

FRANCE TOPLINE

Q7. In addition to encouraging the complete cessation of risky behaviors, the EU should also prioritize policies and strategies which seek to improve the lives of those that continue to smoke cigarettes, drink irresponsibly, or use drugs. Please indicate whether you agree or disagree with the following statement.

	%
TOTAL AGREE	49%
TOTAL DISAGREE	36%
Strongly agree	14%
Somewhat agree	35%
Somewhat disagree	21%
Strongly disagree	15%
Unsure	15%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8 SUMMARY TABLE [% TOTAL YES]. For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
Improving access to affordable and quality health services	79%
Reducing CO2 emissions	75%
Preparing for future pandemics	74%
Improving mental health services	73%
Encouraging better eating/diet	72%
Encouraging more exercise/physical activity	68%
Providing better alternatives to consumers who don't stop risky behaviors like smoking, drinking, or unhealthy eating	63%
Reducing smoking rates	59%
Reducing illegal drug usage	58%
Reducing alcohol consumption	57%

Q8a. Reducing smoking rates - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	59%
TOTAL NO	28%
Yes – definitely	18%
Yes	40%
No	22%
No – definitely not	7%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q8b. Reducing alcohol consumption - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	57%
TOTAL NO	31%
Yes – definitely	16%
Yes	40%
No	24%
No – definitely not	7%
Unsure	12%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8c. Reducing illegal drug usage - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	58%
TOTAL NO	28%
Yes – definitely	22%
Yes	36%
No	20%
No – definitely not	8%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8d. Improving mental health services - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	73%
TOTAL NO	16%
Yes – definitely	23%
Yes	51%
No	12%
No – definitely not	4%
Unsure	11%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q8e. Encouraging better eating/diet - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	72%
TOTAL NO	19%
Yes – definitely	22%
Yes	50%
No	15%
No – definitely not	3%
Unsure	9%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8f. Encouraging more exercise/physical activity - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	68%
TOTAL NO	21%
Yes – definitely	21%
Yes	48%
No	18%
No – definitely not	3%
Unsure	10%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8g. Preparing for future pandemics - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	74%
TOTAL NO	15%
Yes – definitely	25%
Yes	49%
No	11%
No – definitely not	4%
Unsure	12%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q8h. Improving access to affordable and quality health services - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	79%
TOTAL NO	11%
Yes – definitely	33%
Yes	46%
No	8%
No – definitely not	3%
Unsure	10%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8i. Reducing CO2 emissions - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	75%
TOTAL NO	15%
Yes – definitely	27%
Yes	48%
No	11%
No – definitely not	3%
Unsure	10%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q8j. Providing better alternatives to consumers who don't stop risky behaviors like smoking, drinking, or unhealthy eating - For each of the following, please indicate whether you believe innovations, technological breakthroughs, and science can play a role in addressing the issue.

	%
TOTAL YES	63%
TOTAL NO	24%
Yes – definitely	16%
Yes	47%
No	19%
No – definitely not	6%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q9. Please indicate whether you agree or disagree with the following statement: Regulating and taxing consumer products based on scientific evidence can play a role in encouraging citizens to make better lifestyle choices.

	%
TOTAL AGREE	57%
TOTAL DISAGREE	30%
Strongly agree	14%
Somewhat agree	43%
Somewhat disagree	22%
Strongly disagree	8%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q10. And, please indicate whether you agree or disagree with the following statement: Evidence-based taxation can be used to incentivize industries to develop innovative products which are better for consumers, reduce their environmental impact, and positively contribute to sustainability.

	%
TOTAL AGREE	66%
TOTAL DISAGREE	20%
Strongly agree	16%
Somewhat agree	49%
Somewhat disagree	16%
Strongly disagree	4%
Unsure	15%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q11. Have you recently seen, read, or heard anything about illicit tobacco and nicotine-containing products in [INSERT COUNTRY]? - Throughout this survey, the term “illicit tobacco and nicotine-containing products” means cigarettes, e-cigarettes, and other nicotine containing products that are counterfeit or smuggled in from other countries.

	%
Yes	32%
No	55%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q12. Do you believe [INSERT COUNTRY] has a problem with illicit tobacco and nicotine-containing products?

	%
TOTAL YES	74%
TOTAL NO	15%
Yes – definitely	26%
Yes	49%
No	14%
No – definitely not	1%
Unsure	11%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q13. And, do you believe the European Union has a problem with illicit tobacco and nicotine-containing products?

	%
TOTAL YES	70%
TOTAL NO	16%
Yes – definitely	23%
Yes	47%
No	13%
No – definitely not	3%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q14. Approximately, how much tax revenue do you believe was lost in the European Union in 2021 because of illicit tobacco and nicotine-containing products?

	%
Less than EUR 1 billion	4%
Between EUR 1 billion and 5 billion	19%
Between EUR 5 billion and 10 billion	15%
Between EUR 10 billion and 15 billion	7%
More than EUR 15 billion	8%
Other (SPECIFY)	0%
Unsure	47%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q15_FR. And, approximately, how much tax revenue do you believe was lost in France in 2021 because of illicit tobacco and nicotine containing products?

	%
Less than EUR 500 million	8%
Between EUR 500 million and 1 billion	16%
Between EUR 1 billion and 5 billion	17%
Between EUR 5 billion and 10 billion	7%
More than EUR 10 billion	5%
Other (specify)	1%
Unsure	46%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q16-Q25 SUMMARY TABLE [% TOTAL AGREE]. Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
Extreme tax increases can lead to an increase in illicit tobacco sales as smokers turn to other sources to buy cheaper tobacco and nicotine-containing products.	83%
Illicit trade in tobacco and nicotine-containing products can have serious negative consequences on security, safety, and public health across the EU.	80%
Illicit trade in tobacco and nicotine-containing products can have serious negative consequences on security, safety, and public health in [INSERT COUNTRY].	78%
Illicit trade in tobacco and nicotine-containing products robs governments of significant tax revenue.	77%
Governments must take into account illicit trade as an unintended consequence when deciding how to regulate and tax tobacco and nicotine-containing products.	76%
Illicit trade in tobacco and nicotine-containing products undermines efforts to prevent minors from accessing these products.	74%
Illicit trade in tobacco and nicotine-containing products undermines efforts to reduce smoking rates.	72%
As long as illicit cigarettes remain available, any attempt by public health authorities to significantly reduce smoking rates will not succeed.	69%
Eliminating illicit trade in tobacco and nicotine-containing products is an essential component of tobacco control policy.	69%
Illicit trade in tobacco makes it less likely that adult smokers will either fully quit or switch to a better alternative by ensuring a constant supply of cheap cigarettes.	67%

Q16. Illicit trade in tobacco and nicotine-containing products undermines efforts to reduce smoking rates. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	72%
TOTAL DISAGREE	19%
Strongly agree	26%
Somewhat agree	47%
Somewhat disagree	14%
Strongly disagree	5%
Unsure	8%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q17. Illicit trade in tobacco and nicotine-containing products undermines efforts to prevent minors from accessing these products. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	74%
TOTAL DISAGREE	17%
Strongly agree	28%
Somewhat agree	46%
Somewhat disagree	13%
Strongly disagree	4%
Unsure	10%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q18. Eliminating illicit trade in tobacco and nicotine-containing products is an essential component of tobacco control policy. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	69%
TOTAL DISAGREE	20%
Strongly agree	25%
Somewhat agree	44%
Somewhat disagree	14%
Strongly disagree	6%
Unsure	11%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q19. Governments must take into account illicit trade as an unintended consequence when deciding how to regulate and tax tobacco and nicotine-containing products. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	76%
TOTAL DISAGREE	13%
Strongly agree	25%
Somewhat agree	50%
Somewhat disagree	9%
Strongly disagree	4%
Unsure	12%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q20. Extreme tax increases can lead to an increase in illicit tobacco sales as smokers turn to other sources to buy cheaper tobacco and nicotine-containing products. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	83%
TOTAL DISAGREE	10%
Strongly agree	39%
Somewhat agree	44%
Somewhat disagree	8%
Strongly disagree	2%
Unsure	8%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q21. Illicit trade in tobacco and nicotine-containing products robs governments of significant tax revenue. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	77%
TOTAL DISAGREE	13%
Strongly agree	29%
Somewhat agree	48%
Somewhat disagree	10%
Strongly disagree	3%
Unsure	10%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q22. Illicit trade in tobacco and nicotine-containing products can have serious negative consequences on security, safety, and public health across the EU. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	80%
TOTAL DISAGREE	11%
Strongly agree	33%
Somewhat agree	47%
Somewhat disagree	9%
Strongly disagree	3%
Unsure	9%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q23. Illicit trade in tobacco and nicotine-containing products can have serious negative consequences on security, safety, and public health in [INSERT COUNTRY]. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	78%
TOTAL DISAGREE	13%
Strongly agree	34%
Somewhat agree	45%
Somewhat disagree	10%
Strongly disagree	3%
Unsure	9%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q24. Illicit trade in tobacco makes it less likely that adult smokers will either fully quit or switch to a better alternative by ensuring a constant supply of cheap cigarettes. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	67%
TOTAL DISAGREE	21%
Strongly agree	22%
Somewhat agree	45%
Somewhat disagree	15%
Strongly disagree	6%
Unsure	11%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q25. As long as illicit cigarettes remain available, any attempt by public health authorities to significantly reduce smoking rates will not succeed. - Still thinking about illicit tobacco and nicotine-containing products, please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	69%
TOTAL DISAGREE	21%
Strongly agree	23%
Somewhat agree	46%
Somewhat disagree	16%
Strongly disagree	5%
Unsure	10%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q26a. E-cigarettes / Electronic cigarettes - Please indicate how familiar you are with each of the following. By familiar, this means you are aware of the product and have an understanding of how it operates.

	%
TOTAL FAMILIAR	40%
TOTAL NOT FAMILIAR	56%
Very familiar	14%
Somewhat familiar	26%
Know the name, but not very familiar	43%
Not at all familiar	12%
Unsure	4%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q26b. Heated tobacco products - Please indicate how familiar you are with each of the following. By familiar, this means you are aware of the product and have an understanding of how it operates.

	%
TOTAL FAMILIAR	14%
TOTAL NOT FAMILIAR	81%
Very familiar	4%
Somewhat familiar	10%
Know the name, but not very familiar	28%
Not at all familiar	52%
Unsure	6%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q26c. Oral nicotine pouches - Please indicate how familiar you are with each of the following. By familiar, this means you are aware of the product and have an understanding of how it operates.

	%
TOTAL FAMILIAR	8%
TOTAL NOT FAMILIAR	85%
Very familiar	2%
Somewhat familiar	5%
Know the name, but not very familiar	17%
Not at all familiar	68%
Unsure	7%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q27-Q32 SUMMARY TABLE [% TOTAL AGREE]. Please indicate whether you agree or disagree with each of the following statements:

	%
Adult smokers should be given accurate, scientifically substantiated information that smoke-free alternatives to cigarettes, such as e-cigarettes and heated tobacco products, are less risky than continued smoking, even if these alternatives are not risk free.	69%
The EU should dedicate time and resources to eradicating smoking by encouraging all smokers to either quit completely or switch to a scientifically substantiated less risky alternative.	67%
Interested adult smokers can be encouraged to switch to scientifically substantiated, less risky alternatives by taxing these products lower than cigarettes but still high enough to discourage use by youth or non-smokers.	66%
Governments can help improve public health by endorsing policies which encourage adult smokers who don't quit altogether to switch to innovative and technologically advanced smoke-free alternatives that have the potential to be less harmful than continued smoking.	64%
I would support my country's government advocating that the EU fully review all available evidence on smoke-free alternatives, such as e-cigarettes and heated tobacco products, before making decisions on how to tax these products .	61%
Government endorsement of smoke-free products can promote equality and reduce health disparities by giving adult smokers from lower socio-economic backgrounds access to better alternatives to cigarettes.	54%

Q27. Adult smokers should be given accurate, scientifically substantiated information that smoke-free alternatives to cigarettes, such as e-cigarettes and heated tobacco products, are less risky than continued smoking, even if these alternatives are not risk free. - Please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	69%
TOTAL DISAGREE	18%
Strongly agree	21%
Somewhat agree	48%
Somewhat disagree	13%
Strongly disagree	5%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q28. Interested adult smokers can be encouraged to switch to scientifically substantiated, less risky alternatives by taxing these products lower than cigarettes but still high enough to discourage use by youth or non-smokers. - Please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	66%
TOTAL DISAGREE	20%
Strongly agree	18%
Somewhat agree	47%
Somewhat disagree	14%
Strongly disagree	6%
Unsure	14%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q29. The EU should dedicate time and resources to eradicating smoking by encouraging all smokers to either quit completely or switch to a scientifically substantiated less risky alternative. - Please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	67%
TOTAL DISAGREE	20%
Strongly agree	21%
Somewhat agree	46%
Somewhat disagree	14%
Strongly disagree	6%
Unsure	13%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q30. I would support my country's government advocating that the EU fully review all available evidence on smoke-free alternatives, such as e-cigarettes and heated tobacco products, before making decisions on how to tax these products. - Please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	61%
TOTAL DISAGREE	20%
Strongly agree	15%
Somewhat agree	47%
Somewhat disagree	14%
Strongly disagree	6%
Unsure	18%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

Q31. Governments can help improve public health by endorsing policies which encourage adult smokers who don't quit altogether to switch to innovative and technologically advanced smoke-free alternatives that have the potential to be less harmful than continued smoking. - Please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	64%
TOTAL DISAGREE	20%
Strongly agree	16%
Somewhat agree	49%
Somewhat disagree	15%
Strongly disagree	6%
Unsure	15%
Unweighted Sample Size	1065
Weighted Sample Size	1000

Q32. Government endorsement of smoke-free products can promote equality and reduce health disparities by giving adult smokers from lower socio-economic backgrounds access to better alternatives to cigarettes. - Please indicate whether you agree or disagree with each of the following statements.

	%
TOTAL AGREE	54%
TOTAL DISAGREE	26%
Strongly agree	11%
Somewhat agree	43%
Somewhat disagree	17%
Strongly disagree	9%
Unsure	20%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

D1. Cigarettes (Factory made) - Please indicate whether you regularly use, occasionally use, formerly used, or have never used each of the following.

	%
TOTAL USER	21%
TOTAL NON-USER	79%
Regularly use	14%
Occasionally use	7%
Formerly used	28%
Never used	51%
Unweighted Sample Size	1065
Weighted Sample Size	1000

D2. Roll-your-own/Make-your-own cigarettes - Please indicate whether you regularly use, occasionally use, formerly used, or have never used each of the following.

	%
TOTAL USER	13%
TOTAL NON-USER	87%
Regularly use	8%
Occasionally use	5%
Formerly used	17%
Never used	70%
Unweighted Sample Size	1065
Weighted Sample Size	1000

D3. Cigars / Cigarillos - Please indicate whether you regularly use, occasionally use, formerly used, or have never used each of the following.

	%
TOTAL USER	8%
TOTAL NON-USER	92%
Regularly use	2%
Occasionally use	6%
Formerly used	18%
Never used	75%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

D4. E-cigarettes or electronic cigarettes - Please indicate whether you regularly use, occasionally use, formerly used, or have never used each of the following.

	%
TOTAL USER	10%
TOTAL NON-USER	90%
Regularly use	5%
Occasionally use	5%
Formerly used	14%
Never used	76%
Unweighted Sample Size	1065
Weighted Sample Size	1000

D5. Heated tobacco products - Please indicate whether you regularly use, occasionally use, formerly used, or have never used each of the following.

	%
TOTAL USER	3%
TOTAL NON-USER	97%
Regularly use	1%
Occasionally use	2%
Formerly used	6%
Never used	91%
Unweighted Sample Size	1065
Weighted Sample Size	1000

D6. Oral tobacco or nicotine products - Please indicate whether you regularly use, occasionally use, formerly used, or have never used each of the following.

	%
TOTAL USER	3%
TOTAL NON-USER	97%
Regularly use	1%
Occasionally use	2%
Formerly used	6%
Never used	90%
Unweighted Sample Size	1065
Weighted Sample Size	1000

FRANCE TOPLINE

D7a [IF D1 (CIGARETTES)='REGULARLY USE' OR 'OCCASIONALLY USE', ASK]. And, how much did you pay for your last pack of cigarettes?

	%
Less than 5	2%
5-9	12%
10-14	82%
15-24	3%
25+	1%
Average	10.3
Median	10
Mode	10
Unweighted Sample Size	308
Weighted Sample Size	169

D7b [IF D2 (ROLL YOUR OWN)='REGULARLY USE' OR 'OCCASIONALLY USE', ASK]. And, how much did you pay for your last packet of rolling tobacco?

	%
Less than 5	2%
5-9	8%
10-14	33%
15-24	36%
25+	21%
Average	18.4
Median	15
Mode	14
Unweighted Sample Size	159
Weighted Sample Size	91

D8a [IF D1 (CIGARETTES)='REGULARLY USE' OR 'OCCASIONALLY USE', ASK]. And, what was the size of the last pack of cigarettes you purchased? Please indicate your response in number of cigarettes.

	%
Less than 10	1%
10-19	3%
20	86%
21-29	6%
30-39	3%
40+	1%
Average	20.2
Median	20
Mode	20
Unweighted Sample Size	329
Weighted Sample Size	187

FRANCE TOPLINE

D8b [IF D2 (ROLL YOUR OWN) =‘REGULARLY USE’ OR ‘OCCASIONALLY USE’, ASK]. And, what was the quantity of the last packet of rolling tobacco you purchased? Please indicate your response in number of grams.

	%
Less than 20	5%
20-29	6%
30-39	36%
40-49	10%
50-99	13%
100+	30%
Average	97.8
Median	40
Mode	30
Unweighted Sample Size	153
Weighted Sample Size	87

Q33 [ASK TO CIGARETTE/RYO CONSUMERS WHO ARE NOT USING ANY OF SMOKE FREE PRODUCTS]. I would be less likely to consider switching to a smoke-free alternative product like e-cigarettes, heated tobacco products, or oral nicotine products if these products were taxed and priced the same as cigarettes. - Please indicate whether you agree or disagree with the following statement.

	%
TOTAL AGREE	50%
TOTAL DISAGREE	29%
Strongly agree	27%
Somewhat agree	23%
Somewhat disagree	13%
Strongly disagree	17%
Unsure	20%
Unweighted Sample Size	176
Weighted Sample Size	159

Q34 [ASK TO CURRENT OR OCCASIONAL E-CIGARETTE, HEATED TOBACCO PRODUCT, OR ORAL NICOTINE PRODUCT CONSUMERS WHO ARE FORMER CIGARETTE OR RYO SMOKERS].If smoke-free alternatives were taxed, and therefore priced, the same as cigarettes, which of the following would you consider doing? Please select all that apply.

	%
Quit using any nicotine containing product altogether	34%
Look for the same product at a cheaper price (somewhere else)	33%
Switch to conventional cigarettes / roll your own tobacco	21%
Continue using my smoke-free alternative product at the higher price	14%
Other (SPECIFY)	1%
Unsure	15%
Unweighted Sample Size	131
Weighted Sample Size	49

FRANCE TOPLINE

Q35 [ASK TO CIGARETTE/RYO CONSUMERS WHO ARE NOT USING ANY OF SMOKE FREE PRODUCTS]. As a smoker, I feel discriminated against.

	%
TOTAL AGREE	47%
TOTAL DISAGREE	41%
Strongly agree	22%
Somewhat agree	25%
Somewhat disagree	25%
Strongly disagree	16%
Unsure	11%
Unweighted Sample Size	176
Weighted Sample Size	159

Q36 [ASK TO CIGARETTE/RYO CONSUMERS WHO ARE NOT USING ANY OF SMOKE FREE PRODUCTS]. As a smoker, I already pay an outsized amount of tax. Further increasing taxes is unfair, especially as inflation continues to soar.

	%
TOTAL AGREE	78%
TOTAL DISAGREE	14%
Strongly agree	48%
Somewhat agree	29%
Somewhat disagree	6%
Strongly disagree	8%
Unsure	8%
Unweighted Sample Size	176
Weighted Sample Size	159

Q37. Thinking about national-level elections in this country, do you tend to vote in these elections...

	%
All of the time	57%
Most of the time	21%
Some of the time	7%
Rarely	6%
Never	9%
Unweighted Sample Size	1065
Weighted Sample Size	1000